

Visit Tamar Valley

Visit Tamar Valley is a volunteer run membership organisation which promotes tourism in the Tamar Valley. We represent around 200 member businesses.

Visit Tamar Valley was previously TAVATA – Tamar Valley Tourism Association. Our members are typically tourism, hospitality and related businesses in the valley as well as the four key Town Councils in the valley including Saltash.

We have close links with Tamar Valley AONB, in fact we were started by TV AONB just over 20 years ago.

We are also the delivery partner for one of the Tamara Landscape Partnership projects focussed on promoting tourism in the valley called “Come Visit, Stay Awhile”. The aim of this project is to stimulate a sustainable increase in visitor numbers and opportunities for local businesses in the Tamar Valley.

<https://tamaralandscapepartnership.org.uk/sustainable-tourism/>

Our visitor facing website is: <https://visittamarvalley.co.uk/>

More details of our membership opportunities for local businesses are available here: <https://visittamarvalley.co.uk/become-a-member>

End of Report.